



WASTED FOOD - A MATTER OF RESPONSIBILITY!

On average, a household **wastes** as much as **400 EUR** worth of food per year.

An average family with two children may **discard** even more than **600 EUR** worth of food, which amounts to **over 140 kilograms of food per year**.

Most commonly, the food being discarded includes vegetables, fruit, dairy products, and delicatessen.

Reasons for discarding food most commonly include buying excessive amounts of food, and **incorrect** and **unsystematic** storage of food in the refrigerator.

HOW MUCH FOOD DO YOU DISCARD?

An average household throws away a considerable amount of food each year, often as a result of inappropriate or unsystematic storage. To make sure there is always only fresh food in your refrigerator, we added special functions to our refrigerators and improved the layout of the appliance interior. On the following pages, you will find out how you can start saving with food today.



NO FROST - ABSOLUTE

- No frost or ice on the food or in the appliance interior - improves the view of the contents
- Full use of storage capacity
- The food will retain its quality, colour, and aroma



IDEAL CLIMATE

- Different food - different storage conditions
- 5 temperature zones for lasting freshness
- Special drawers / compartments for storing fresh food: Cool'n'Fresh and humidity control drawer



ZERO'N'FRESH

- Sensor controlled temperature set at approximately 0°C
- Rapid and efficient cooling with the Multiflow system
- Notably prolonged storage life - up to three times longer
- Vitamins and aroma retained much better
- Two storage bins allow separation by type of food
- The drawer is fitted on telescopic guides - simple handling, total control and a clear view of the contents



CLEAR AND PLAIN VIEW OF THE INTERIOR

- Various purpose-built shelves, bins, drawers, and supports
- Halogen lighting



SAVING ON YOUR ELECTRICITY BILL

Refrigerator is among the **major power consumers**

It is powered **24 hours** a day, **365 days** a year

It consumes **over 1/4** of total power consumed in a household

Inappropriate placement and too high environment temperature can additionally **increase power consumption**

If the refrigerator is 15 years old or more, it can consume up to **3 times** as much power as a new refrigerator

WHY SPEND TOO MUCH?

Refrigerators and freezers are major power consumers in each household; hence, they set a particular challenge. We tackled it and found the solutions to reduce power consumption which also leads to lower electricity bills. In addition, each kilowatt hour of power will contribute to the preservation of environment outside your home.



A+ ENERGY EFFICIENCY

- Excellent appliance insulation
- State-of-the-art components



TEMPERATURE CONTROL

- Touch control display
- LED display control panel



NOFROST ABSOLUTE

- No frost or ice build-ups on food and appliance interior walls - saves power
- No tedious manual defrosting and cleaning - operation in the rated energy class is guaranteed



HEEDING THE ADVICE ON ECONOMIC OPERATION

- Appropriate placement of the refrigerator - avoiding the inappropriate locations
- Selecting the right size of refrigerator
- Regularly checking the closing and sealing of the door